



Animal Rescue League
of Berks County, Inc.

Sponsored Adoptions

Sponsored Adoptions offer your company a vital role in saving the lives of animals while showcasing your company's philanthropic efforts and generosity to thousands of people in Berks County and beyond. Often, more than 40 animals find loving homes per day, creating a lasting bond between the owner, their new pet and your company.

\$3000 PLATINUM SPONSOR

Includes:

- FRIDAY, SATURDAY & SUNDAY adoption weekend of your choosing
- One email blast to 10k+ subscribers
- 1 mention on Y102 (Andi's Adoptables, as radio sponsorship allows)
- Mention on WEEU (as radio sponsorship allows)
- Company ad on ARL website slider for 3 months
- Facebook stories with company name to 40k followers
- 3 social media posts across all ARL social media channels
- 1 boosted Facebook post
- Opportunity to have on-premise advertising during the event

\$1500 GOLD SPONSOR

Includes:

- SATURDAY or SUNDAY adoption day of your choosing
- One email blast to 10k+ subscribers
- 1 mention on Y102 (Andi's Adoptables, as radio sponsorship allows)
- Mention on WEEU (as radio sponsorship allows)
- Company ad above ARL footer for 3 months with link to your site
- 3 social media posts across all ARL social media channels

\$1000 SILVER SPONSOR

Includes:

- FRIDAY adoption day of your choosing
- One email blast to 10k+ subscribers
- 1 mention on Y102 (Andi's Adoptables, as radio sponsorship allows)
- Mention on WEEU (as radio sponsorship allows)
- 3 social media posts across all ARL social media channels

For more information, please contact the Animal Rescue League of Berks County at
610-373-8830

Thank you for your support of the animals at the Animal Rescue League of Berks County!